

ISAIAH PINTO

SUMMARY

Dynamic and accomplished in sports media, with a proven track record at SEC Network Production and Kentucky Kernel, mastering skills in sports writing, photography, and broadcast operations. Excelled in delivering compelling content across various platforms, including video production, photography, and engaging storytelling.

EXPERIENCE

Multimedia Sports Journalist, 05/2025 - Current KY Insider - Lexington, KY

- As primary photographer, I'm on-site for coverage of football and men's basketball games.
- In addition to photography, I have produced content for social media, including graphic design, video interviews, post-game, and photography galleries.
- I have written articles for remote and on-site events, such as Media Day and Pro Day.

Multimedia Journalist Intern, 06/2025 - 08/2025 BloodHorse - Lexington, Kentucky

- On-site coverage at Keeneland, Churchill Downs, and Belterra Park, including horse sales at Fasig-Tipton.
- Published video interviews, articles ranging from race previews and recaps to features and profiles, and pictures of horses.
- Conducted interviews with jockeys, owners, trainers, breeders, sales managers, and horse buyers.

Staff Sports Writer/Reporter & Staff Photographer, 08/2022 - 05/2025 Kentucky Kernel - Lexington, KY

- Coverage of several Kentucky sports teams, such as football, volleyball, men's and women's basketball, baseball, and softball.
 - I have traveled to several states for football and men's basketball coverage, including the Sweet 16, doing writing and photography.
 - I was named a beat writer for the 2024 Kentucky baseball team and the 2024-25 men's basketball team.
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EDUCATION

Sports Journalism
University of Kentucky - Lexington, KY

ACCOMPLISHMENTS

- 1st Place, Best Special Section, by the Kentucky Press Association (2023).
- 1st Place, General Excellence, Kentucky Kernel, by the Kentucky Press Association (2022, 2023, 2024, 2025).
- 1st Place, Best Sports Section, Kentucky Kernel, by the Kentucky Press Association (2025)
- 3rd Place, Best Picture Essay, by Kentucky Press Association (2024).



CONTACT

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SKILLS

- Sports writing
- Sports photography
- Interviewing
- Column writing
- Image editing (Adobe Lightroom and Photoshop)
- Reporting and analysis
- Headline Writing
- Video production
- Graphic design
- Wireless technologies
- Camera operation
- Features
- News writing
- Deadline writing